

RECREATIONAL BOATING

Impact In New England

\$15.8 Billion

annual economic impact

78,490

JOBS SUPPORTED

3,102

BUSINESSES SUPPORTED

499,468

BOATS REGISTERED

RECREATIONAL BOATING IN AMERICA



95%

of boats sold in the U.S. are
MADE IN THE U.S.



61%

of boat owners have an
annual household income of
\$75,000 OR LESS



93%

of U.S. boat manufacturers are
SMALL BUSINESSES



95%

of boats in the U.S. are towable
boats **SMALLER THAN 26 FT.**